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WATERCOLOR MADE EASY: 30-MINUTE LANDSCAPES

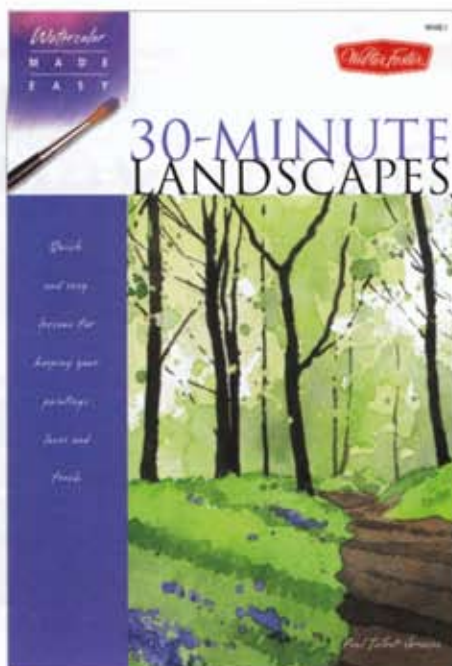
Quick and easy lessons for keeping your paintings loose and fresh

Paul Talbot-Greaves

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6 1/8 x 9 1/8 in
 165 x 241 mm
 64 pages, PB
 200 photos/illustrations
 All rights available
 Art/Techniques/
 Watercolor Painting
 Shrinkwrap packs of 10



Discover the benefits of completing a watercolor painting in 30 minutes or less

- Features 27 luminous landscape scenes that can be painted in 30 minutes or less
- Recommends how much time should be spent on each step so readers won't overwork their paintings, muddy their colors, or ruin the surface of their paper
- Includes helpful tips and easy techniques for working quickly, from pre-selecting a palette of colors to simple methods for adding texture and excitement to a painting

Spending hours or even days on a watercolor painting can lead to dull, muddy results. But a surefire way to keep your paintings loose and fresh is to work quickly! In this informative, 64-page book, accomplished artist Paul Talbot-Greaves proves that painting in watercolor doesn't have to be an all-day event. In fact, an impressive landscape scene can be created in just 30 minutes or less, which Paul demonstrates in 27 step-by-step lessons. To discourage readers from overworking their paintings, the author breaks down each lesson into short blocks of time, indicating how many minutes should be spent on each stage. In addition, he provides practical information on tone, color, pattern, light, and more, so readers can improve their skills and develop their "artist's eye."

A professional watercolorist and art teacher, Paul Talbot-Greaves (West Yorkshire, UK) holds numerous workshops and demonstrations throughout the British Isles. He has been a member of several art organizations, including the International Guild of Artists, the British Watercolour Society, the Halifax Art Society, and the Society for All Artists (SAA). Paul has written for a number of UK publications, such as *Paint* and *Artists & Illustrators Magazine*, for which he is a regular contributor. He also has produced four art instruction videos and DVDs on watercolor painting.

Also available:

Watercolor Painting Step by Step, ISBN-13: 978-1-56010-657-9, \$9.95 US/\$11.95 CAN, Item Code: AL37 Rights sold: Spanish, Czech

Keeping a Watercolor Sketchbook, ISBN-13: 978-1-56010-899-3, \$9.95 US/\$11.95 CAN, Item Code: AL46 Rights: all available

Watercolor Mixing Directory, ISBN-13: 978-1-56010-902-0, \$22.95 US/\$28.95 CAN, Item Code: CMD1 Distribution: US and Canada

